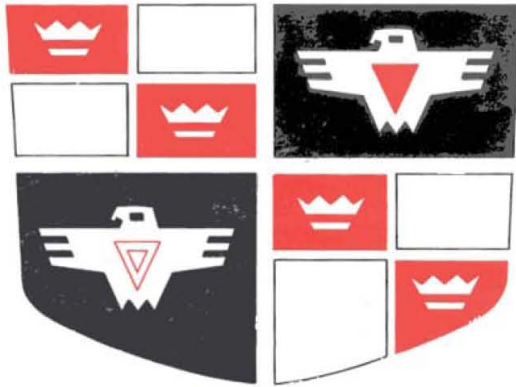


1956

**STUDEBAKER ACCESSORIES**

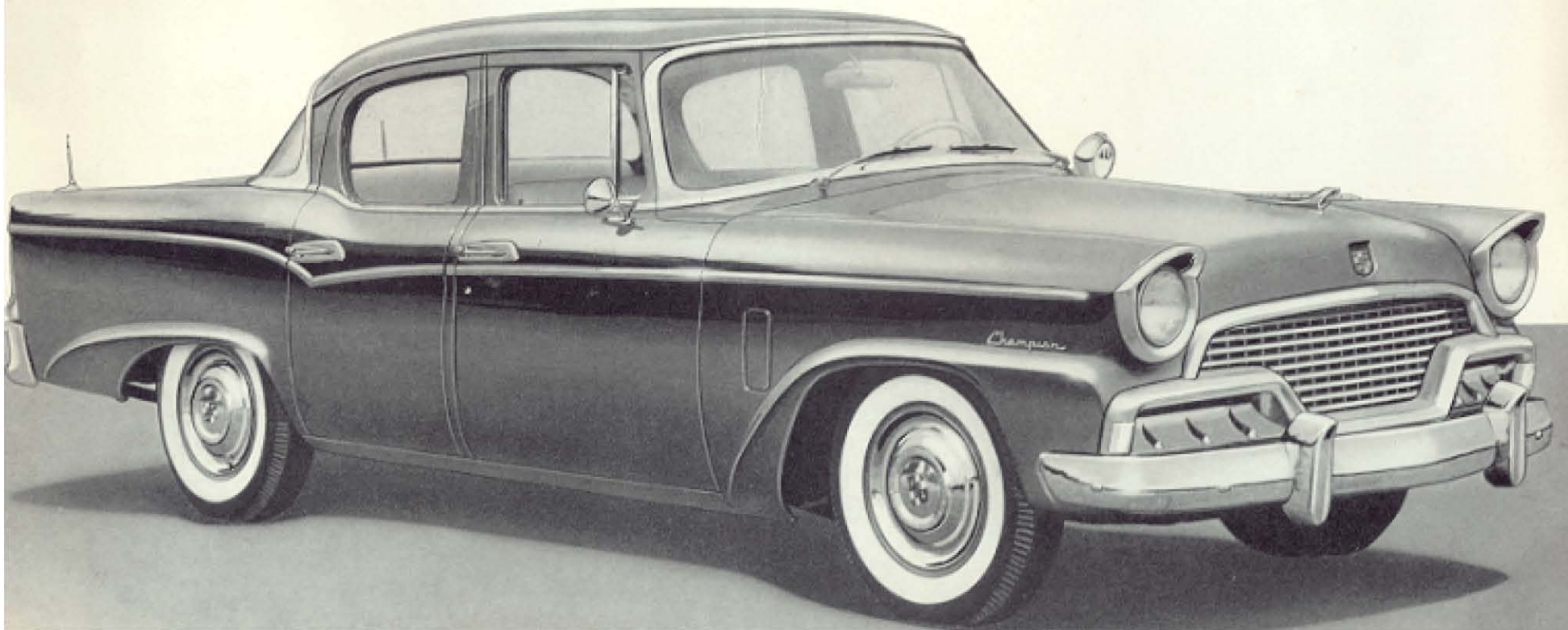


*for Your Motoring Pleasure*



CUSTOM DESIGNED — SMARTLY STYLED  
LONGER LIFE — SUPERIOR PERFORMANCE

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Studebaker offers in this catalog a wide assortment of exclusive, factory guaranteed accessories from which you may select the items that best suit your personal motoring requirements.

Studebaker accessories are designed to harmonize precisely with the styling of the car. They are manufactured to Studebaker's high standards of quality and workmanship for exact fit and lasting performance. 'When you select Studebaker accessories you get the best for your Studebaker car. -

You will find it advantageous and convenient to make your choice of accessories at the time you purchase, your Studebaker. And if you are purchasing on the deferred payment plan, their cost can easily be included in the car payments. Your Studebaker dealer is fully prepared to assist in making your selection. Installations will be made in accordance with the factory recommended procedures.





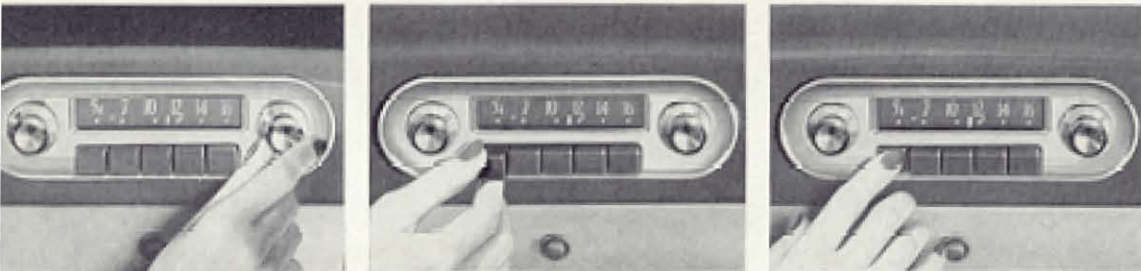
### STRATOLINE PUSH-BUTTON TUNING RADIO

Motoring is always "sweeter" with the companionship and entertainment of this fine Studebaker radio. Enjoy its superb "home-console" tone, power and performance whenever you drive. Priced moderately.

- EASY HAND SETTING OF FIVE STATIONS
- FINGER-TOUCH AUTOMATIC TUNING
- FULL-RANGE, CONTINUOUS TONE CONTROL
- BIG 6" x 9" CONSOLE SPEAKER
- SHOCK-PROOF, TEMPERATURE COMPENSATED
- ENGINEERED NOISE SUPPRESSION
- BUILT-IN ADAPTATION FOR REAR SEAT SPEAKER
- EDGED-LIGHTED, EASY-VISION DIAL

See and hear the Stratoline in a thorough in-the-car road demonstration . . . and you'll buy it!

#### EASY STATION SETTING



Simple and convenient. Let radio warm up for a few minutes; dial station with manual control knob; pull desired selector button to the right and out; and then push it back—that's all! Repeat with remaining push buttons.

#### FINGER-TOUCH AUTOMATIC TUNING



After automatic selectors are set up as described at left, simply touch in any button and in comes a favorite station. When desired, one or more buttons can be re-set to new stations.

#### CONVENIENT RADIO CONTROLS



Top left knob is On-Off Switch and Volume Control; knob underneath is continuous-type Tone Control. Right knob is Manual Tuning Control; knob underneath is Rear Speaker Switch.

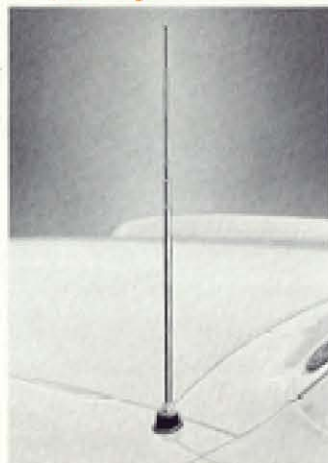
*Fine Radios* DESIGNED AND ENGINEERED EXCLUSIVELY FOR YOUR STUDEBAKER

# Pleasure and Enjoyment



## REEL-TYPE FRONT MOUNT ANTENNA

Always popular for its convenient, inside-operation. Quickly extends or retracts at a turn of a knob located within easy reach of driver. Sturdy, stainless steel rod, synchronized to assure maximum radio performance.



## MANUAL FRONT MOUNT ANTENNA

Economical to buy, and yet high in performance value. Designed and built for the maximum power requirements of all Studebaker radios. Adjusted from outside car. Rugged, stainless rod.



## DUAL REAR MOUNT ANTENNAE

For the latest in eye-appealing style plus top radio performance, rear mount dual antennae are first choice. They accentuate that "pick-up and go" look of the new Studebakers. Stainless, manually operated rods. Fully synchronized with the circuits and functional units of Studebaker radios.



## STARLINE MANUAL TUNING RADIO

The set for the economy-wise who do not require the extra power, range and automatic features of the fine Stratoline set. The Starline is a "quality" performer at a lowest price. Incorporates full-range tone control, engineered noise suppression, edge-lighted easy-vision dial, big 6" x 9" speaker, and custom styling—all popular, highly desired features found only in costlier sets.



## REAR SEAT SPEAKER

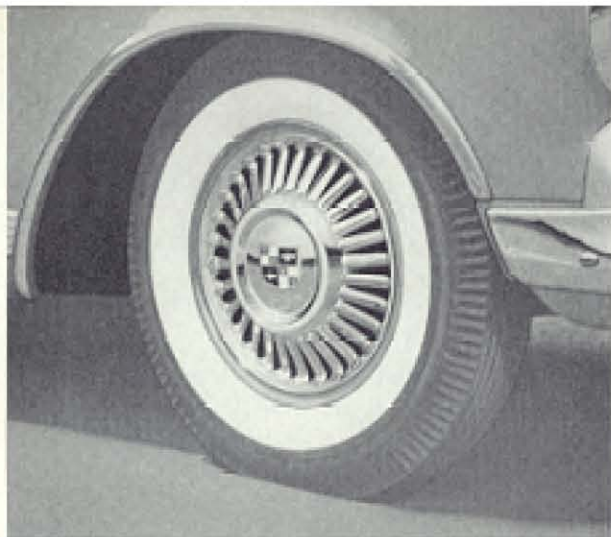
Big console-like entertainment for rear seat passengers . . . "hifi" type reception for front seat passengers when operated with regular radio speaker. Convenient switch knob mounted on Stratoline radio so rear speaker can be operated independently or in unison with regular speaker; on the Starline it operates only with regular speaker.

## ENGINEERED NOISE SUPPRESSION

Studebaker radios are world famous for their outstandingly quiet and interference-free reception. The reason—Studebaker's exclusively designed and engineered suppression system which reduces to a minimum noise, static, and interference commonly caused by engine operation and electrical units of the car.

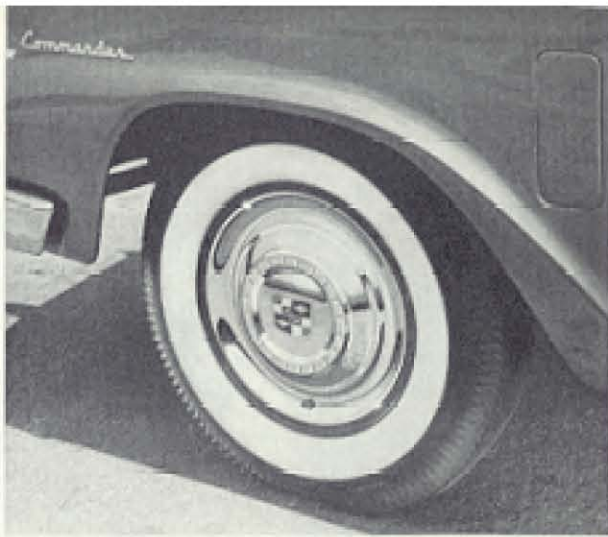
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THE FREQUENCY RANGE OF STUDEBAKER RADIOS IS 540 TO 1600 KILOCYCLES, THE EQUIVALENT OF .54 TO 1.6 MEGACYCLES OR 555.5 TO 187.5 METERS.



### DELUXE STAINLESS SPOKE DISCS

Here's the latest in dash and sparkle. Spoked discs of unusual beauty accentuated by the exclusive Studebaker "coat-of-arms" emblem. Easy-to-clean stainless steel. Mount solidly into rims.



### CHROME WHEEL DISCS

Added sparkle and style to enhance the beauty of your Studebaker. Incorporate distinctive Studebaker "coat-of-arms" emblem. Snap tightly into rims. Easy to keep clean.

### REGAL LICENSE FRAME



Fullframe with shatter-proof plastic window. Trims and keeps license plate new and clean. Stainless chrome construction with gold-plated crest.



### DUAL EXHAUST TRIMS

Another inexpensive finishing touch to put added eye appeal and distinction into your Studebaker. Snap on easily and stay tight. Lasting chrome, stainless finish. In pairs for Sedan models only.



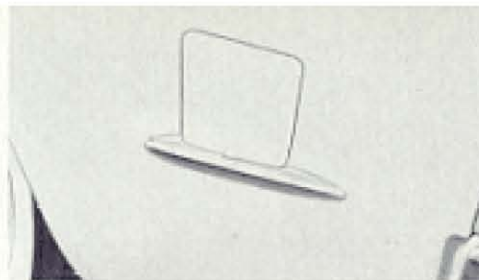
### EXHAUST EXTENSION

Especially designed for Sports models and Station Wagons. Smartly dresses up unsightly tail pipe and prevents exhaust gases from marring car finish. Gleaming, stainless chrome.

### DELUXE LICENSE FRAME

In the modern motif that harmonizes precisely with the dashing style of the new Studebakers. Makes license plate an attractive car appointment. Heavy chrome finish.





#### **GAS DOOR GUARD**

Protection with a handsome touch of ornamentation. Prevents scuffing and scratching car finishes by gas nozzles. Chromed stainless steel.



#### **DOOR HANDLE GUARD**

Chrome stainless steel design harmonizes beautifully with outside appointments. Prevents scratches and excessive wear at vital spot.

#### **REAR BUMPER GUARDS**

Dual-purpose. Gracefully styled to augment exterior appointments . . . sturdily designed to protect the rear of the car. Become an integrated unit of the rear bumper. For Sedan models only.



#### **CURB SIGNAL**

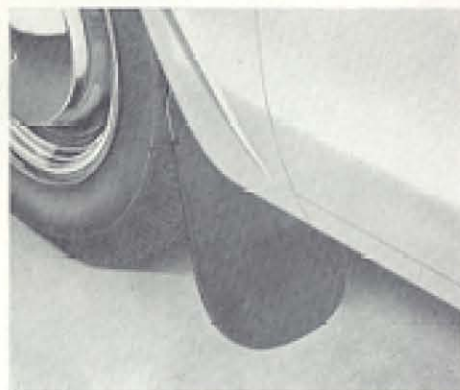
Warns you against scuffing tires . . . and marring car finish against curbs and other obstacles. Chrome plated ribbon steel . . . long-lasting tip . . . audible vibrating alarm.

*Protection* 



#### **AUXILIARY FLOOR MATS**

serve and protect floor coverings. Heavy, up treaded rubber catches water and dirt. For front and rear compartments.



#### **SPLASHGUARDS**

Especially designed to deflect dirt, gravel and road oil and protect car finish. Heavy satin finish rubber. Inexpensive.



#### **ACCELERATOR WEAR PAD**

Protects floor coverings against heel wear. Slips easily over accelerator pedal. Tough, thick, deep-tread rubber for long service.



#### **LOCKING GAS CAP**

Positive protection against gas tampering and theft. Strong lock with two keys. Keyhole shielded from weather. Chrome finish.



### OUTSIDE REAR VIEW MIRROR

You get extra safety plus beauty and style in this striking outside mirror. Door panel mounting for quick sighting to the side and rear of car. Simple, dual adjustment. Exclusive design in lasting chrome.



### POWER KITS

For Commander V-8's. Extra power and performance, with a flashing safety reserve—"High power" 4-Barrel Carburetor plus Dual Exhaust System gives you rapid fire pick-up and go for any passing emergency.



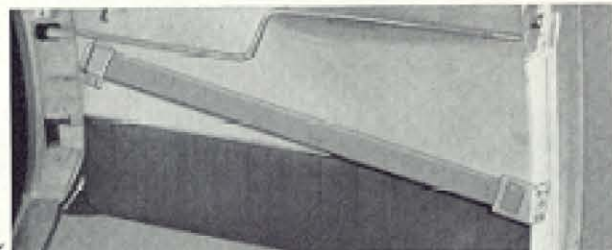
### AUTOMATIC WINDSHIELD WASHER

Safe, clear windshield vision at a touch of the toe. Press foot control and wipers quickly swish away dirt, bugs, road splash and smudgy rain. Equipped with flexible shutter and freeze-proof reservoir. For best results, add S-P bug and anti-freeze solvent with each refill.



### GLARE-PROOF MIRROR

Banish the annoyance and hazard of following headlight glare in rear view mirror. Install this handy safety mirror. Simply flick tab and headlight glare is reduced to a soft, day-like reflection. In normal position, it operates like any regular mirror. Chromium case.



Door clips keep belts off cushions for convenient storage and use.



### SEAT BELTS (KARBELTS®)

The answer to a long felt motoring safety need—finest quality, airline-type automobile seat belts. A thoroughly proved and tested safeguard. Recommended by safety authorities for added protection in collisions, quick stops, and sudden swerves. Keep doors closed on impact. Convenient . . . comfortable . . . smart . . . dependable. Exceed CAA Airline specifications. Choice of colors to harmonize with car interior.

\*Trade Mark Registered



### BRAKE FLUID SAFETY RESERVOIR

Valuable but inexpensive motoring safety insurance. Keeps fluid at proper level in master cylinder . . . automatically replaces fluid as it is used . . . gives quick, visual fluid check.



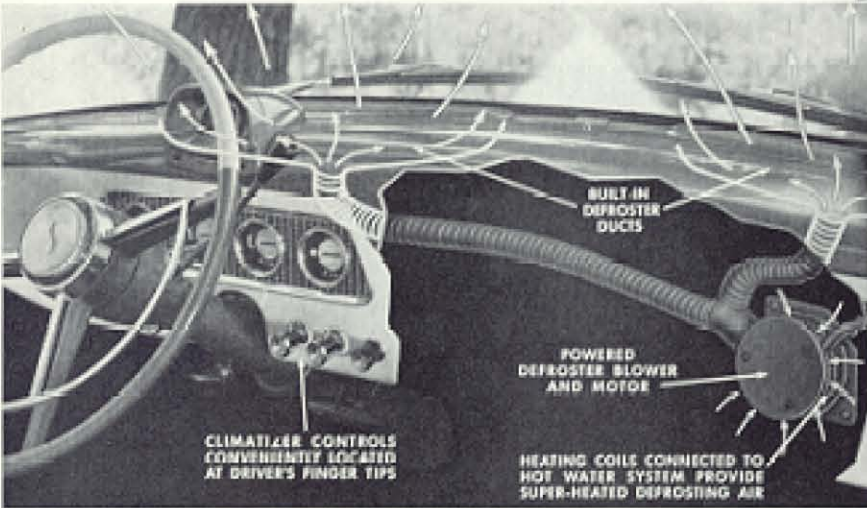
### POWER BRAKES

Enjoy fast, smooth braking with half the effort . . . get touch-toe positive stops downhill or on straight-away . . . eliminate pedal-pushing fatigue. Power brakes are a real investment in comfort, convenience and safety.





for Hot or Cold Weather



CLIMATIZER CONTROLS  
CONVENIENTLY LOCATED  
AT DRIVER'S FINGER TIPS

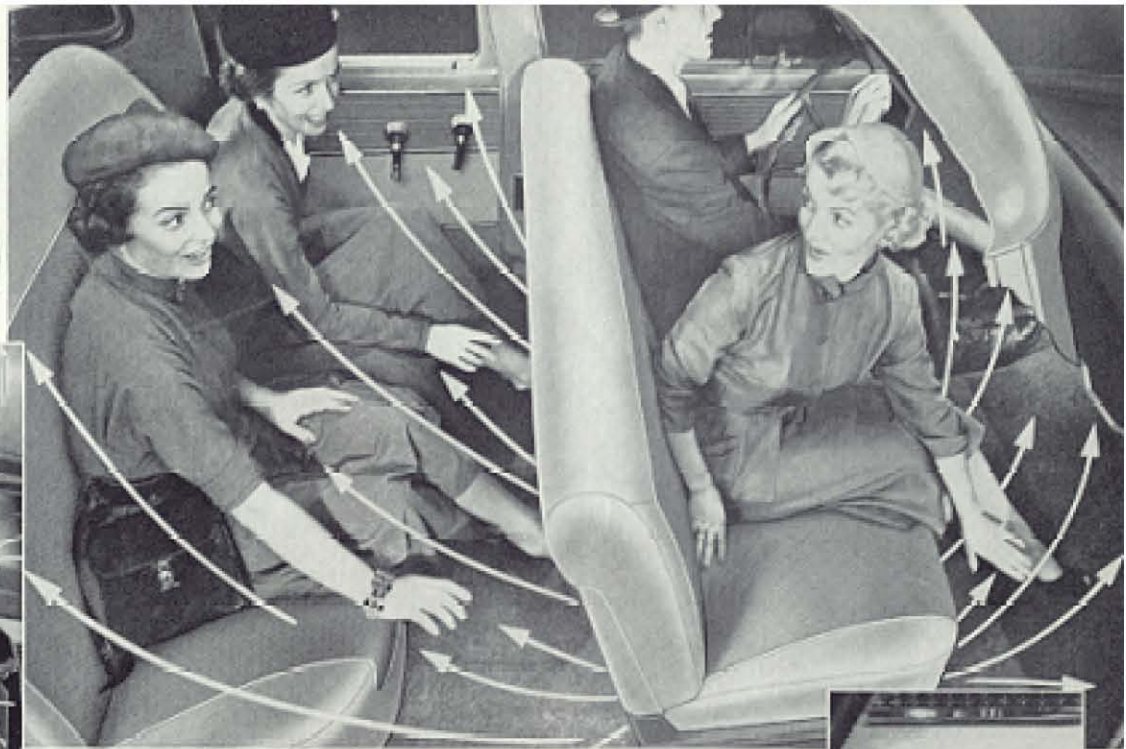
BUILT-IN  
DEFROSTER  
DUCTS

POWERED  
DEFROSTER BLOWER  
AND MOTOR

HEATING COILS CONNECTED TO  
HOT WATER SYSTEM PROVIDE  
SUPER-HEATED DEFROSTING AIR

### SUPER-POWERED WINDSHIELD DEFROSTER

Independent heavy duty defroster with heating booster instantly clears away the most stubborn accumulations of snow and sleet from the windshield. For defogging in moderate weather, the defroster can be operated independently of the heating coils.



### CLIMATIZER FRESH AIR HEATING DEFROSTING AND VENTILATING

Only Studebaker offers the world-renowned Climatizer. Time-tried high quality, it's the finest and most economical device of its kind. It gives you finger-tip Automatic Fresh Air Heating, Defrosting and Ventilating in the required capacity to meet virtually any weather condition. The Climatizer is dual-powered—there are separate heating and defroster blower-motors. It's entirely built into the car—there are no unsightly protuberances. The Climatizer provides the ultimate in comfort, convenience, safety and economy.

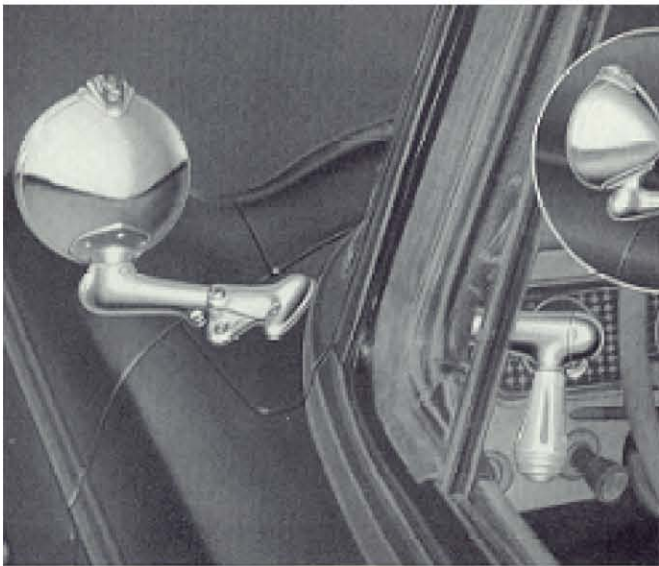


Automatic fresh air heating, defrosting and ventilating at finger tips.



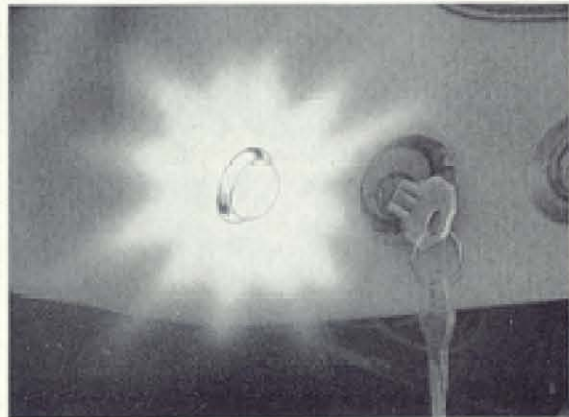
### AIR CONDITIONING

Welcome comfort and relief in the hottest weather! Car cools in a matter of minutes even after hours of parking in boiling sun. Positive, convenient control and selection of desired temperature at driver's finger tips. It cools, filters and dehumidifies air—especially welcome relief for hay fever and allergy sufferers. Heavy duty construction . . . Uniform cooling throughout car interior . . . Custom built-in installation. For Studebaker V-8 2 and 4-door Sedan models only.



#### INTERNALLY CONTROLLED SPOTLIGHT

Nothing like a spotlight when driving on unfamiliar highways and by-ways. Quickly spots road signs, house numbers and hazards. Pistol-grip control convenient to driver directs powerful beam to any angle. Long lasting "Glareled" bulbs. Highly polished chrome finish. For left or right side.



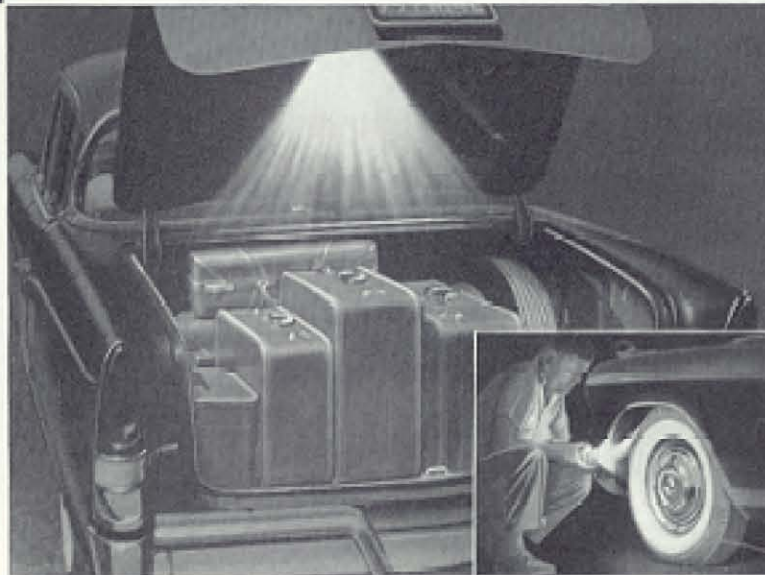
#### PARKING BRAKE WARNING LIGHT

With this unique signal you'll never forget to release the emergency brake before driving off. Brilliant red light tells you to release it the moment the ignition switch is turned on. Saves brakes . . . saves repair expense.



#### GLOVE COMPARTMENT LIGHT

Eliminates rummaging or blindly feeling for articles. With this convenience, you simply open the door and light turns on automatically. Saves time . . . saves temper. Useful too, as a map light.

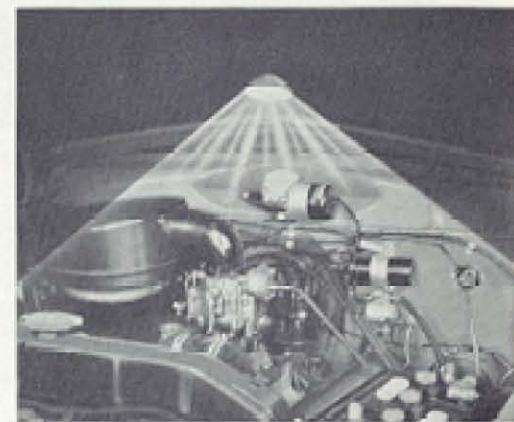


#### TRUNK AND UTILITY LIGHT

A highly useful, multiple convenience device for every Studebaker owner. Open trunk door and light turns on automatically. Remove and store luggage and other articles without fuss or muss. For the many emergencies at night around or adjacent to the car, it becomes a portable lamp. Lamp easily slides out of bracket and long cord unreeals to required spot.

AUXILIARY

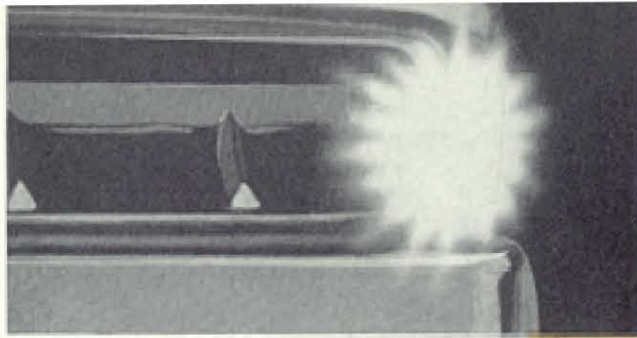
Lights



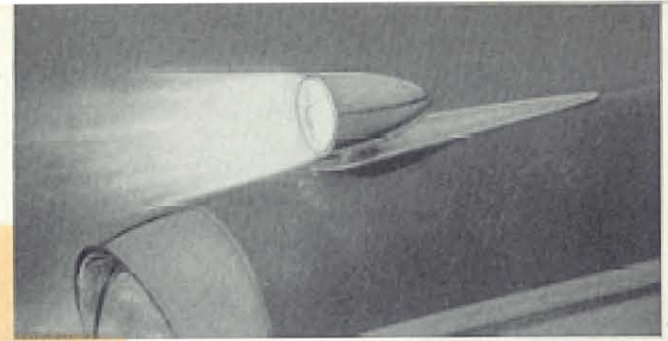
#### AUTOMATIC UNDERHOOD LIGHT

Far less costly than a flashlight and the many batteries you have to buy . . . and much more convenient, too. It turns on the moment the hood is raised, making underhood checks and inspections quick and easy.

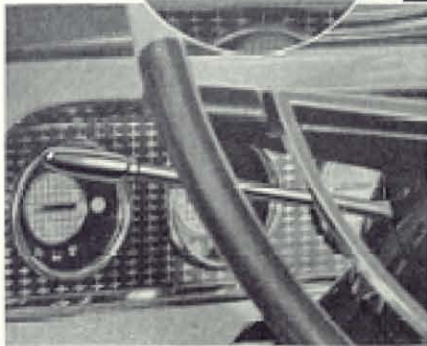
**for Safety, Comfort  
and Convenience**



For Sedan models and Station Wagons

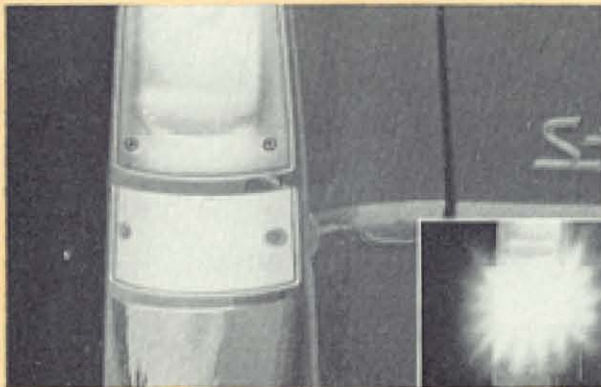


For Sports models



### AUTOMATIC DIRECTIONAL SIGNALS

A "must" by law in many states . . . and an essential for any safety-conscious driver. Provides extra comfort and convenience, too. To flash your intended turns, you simply flick control at your finger tips —backward for a left turn . . . forward for a right turn. Tell-tale arrows indicate turns being signaled. Lever returns to neutral position after turn is completed.

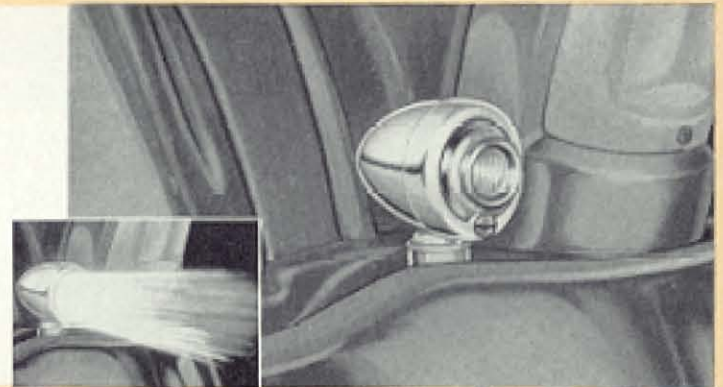


For Sedan models

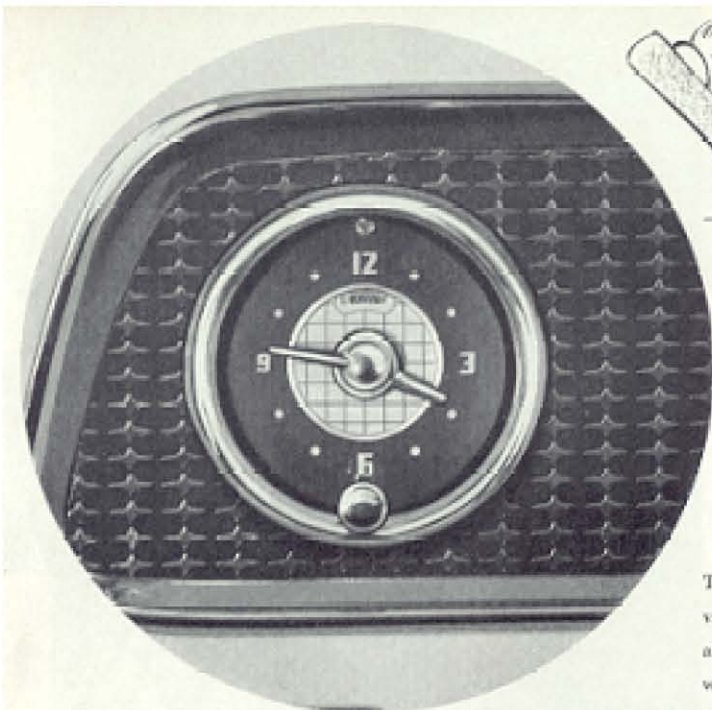


### AUTOMATIC BACK-UP LIGHTS

Backing up at night presents no hazard when your car is equipped with these automatic lamps. They brightly and safely light the way to rear of car. Turn on and off with the operation of the reverse lever. Lights operate only when main light switch is turned on, preventing useless current consumption. Custom built-in type for Sedan models. Fashionable, chrome body-type for Sports models and Station Wagons.



For Sports models and Station Wagons



# Comfort and Convenience

## AUTOMATIC ELECTRIC CLOCK

This accurate, jeweled timepiece pays for its convenience and safety advantages many times over—costs less than an inexpensive wrist watch. It's always in front of you day and night. Eliminates the hazard of checking wrist or pocket watch. Precision-made, electronically calibrated, automatic wind and non-glare lighted.

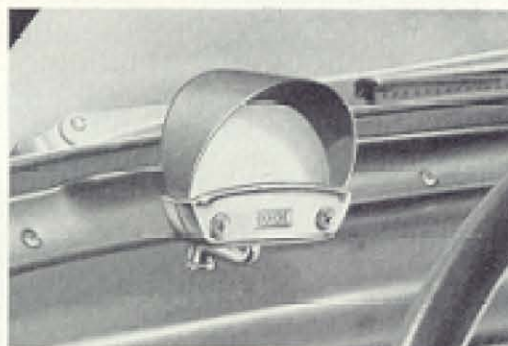


## CIGARETTE LIGHTER

Why fumble with matches or a pocket lighter when the safety and convenience of an automatic cigarette lighter is so inexpensive—actually costs less than a good pocket lighter. Simply press in, let go . . . and in a few seconds, C-L-I-C-K—lighter is ready for use. Illuminated receptacle facilitates use at night. Built-in safety shield prevents stray ashes.

## AUTO COMPASS

A missed turn in the wrong direction is time wasting . . . and often frustrating. When you know the general direction of your destination, this precision-built compass will always keep you headed right even on the most unfamiliar streets, highways and surroundings. Highly useful on camping and fishing trips and country drives, particularly at night. Equipped with pen-light battery and switch.



## AUTOMATIC HILL HOLDER

Champion owners without automatic drive welcome this outstanding safety convenience. Prevents rolling back on upgrades. After braking to a stop, simply keep clutch pedal depressed. Your right foot remains free to operate accelerator on take-off.



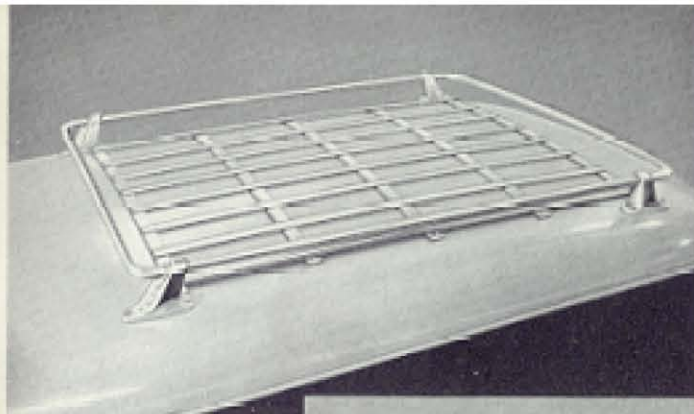
## TRAFFIC LIGHT VIEWER

See overhead traffic lights in complete comfort. There's no craning or twisting with this handy viewer. You watch signals change right from your normal driving position. Mounts on top of dash panel.



## AUTOMATIC NO CREEP

This novel device prevents engine creep during momentary stops without application of foot brake. Gives you plenty of added comfort, safety and convenience at a small cost. For all automatic drive models.



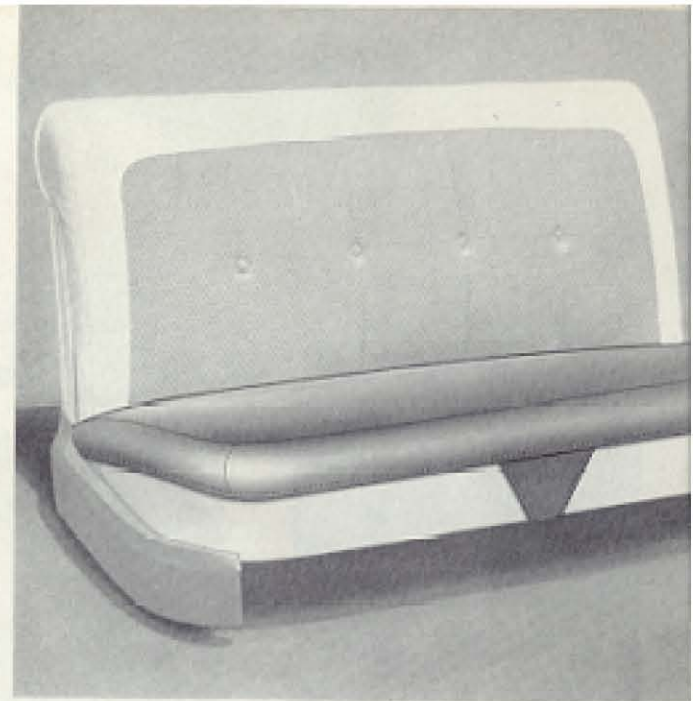
### LUGGAGE CARRIER

Just the right complement to give your Studebaker Station Wagon more comfort, convenience . . . and eye-catching distinction. Has substantial carrying capacity, yet designed to integrate harmoniously into the exterior lines. Substantial guard rails and stanchions. Heavy aluminum slats.



### CUSHION TOPPER

Here's smooth, cooling comfort . . . and handsome protection for front and rear seats, without concealing upholstery beauty. Covers the top of the cushion only. Fits snugly . . . tightly. You ride on luxurious Aero-Twill Rayon backed with soft, airy Thana Foam latex base—it's like riding on a cloud. And you slide in and out easily on the Topper's silky surface. In colors to harmonize with your Studebaker's interior styling.



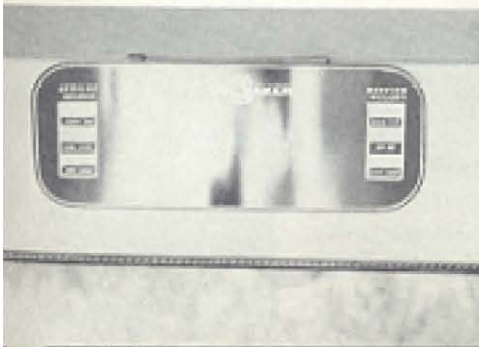
### VANITY MIRROR

"Little things mean a lot." Milady will really appreciate this beauty aid that's small in cost but high in convenience value. Attaches to left or right sun visor for easy storing and proper positioning. Etched spaces for mileage and service notes. Pairs well with the Studebaker Kleenex dispenser.



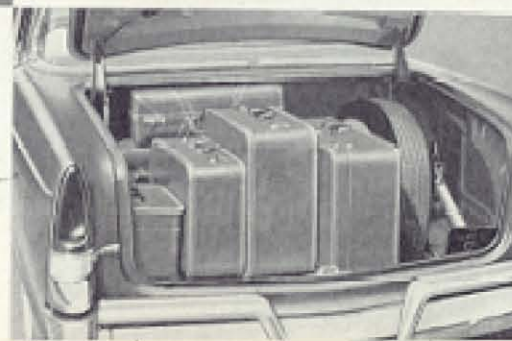
### KLEENEX DISPENSER

Tissues always convenient for personal cleaning purposes . . . for removing loose dust and dirt and spots on windshield, steering wheel and upholstery. Handsome, chrome face case is swivel mounted for easy operation and reloading. Comes with standard 200 sheet box of tissues. When paired with the Studebaker Vanity Mirror, it makes an even bigger "hit" with the feminine motorist.



### AUTOMOBILE LUGGAGE

Fine luggage designed for the wear and tear of hard usage. The entire set of ladies' and men's cases fit nicely into Studebaker luggage compartments. There are six cases in all—Men's Two Suiter and Companion Cases; Ladies' Wardrobe, Pullman, Overnight and Cosmetic Cases. In scuff resistant, long wearing Ranger Tan Nangahyde. Luxuriously appointed inside and out. Available singly . . . or in complete sets for the belongings of the average family.



### AIR MAT

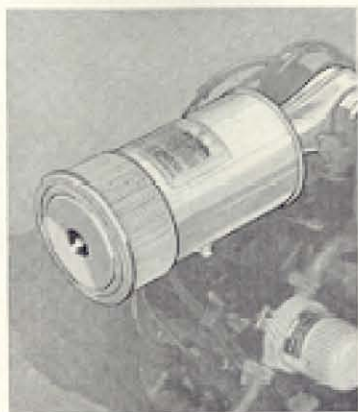
Convert your station wagon anytime into a comfortable twin bed with a pair of Vinyl, pillowed Air Mats. Mat pumps up to a big 24" x 78" size quickly with its handy PumpPak case. Mat and built-in pillow are inflated separately to provide desired comfort requirements. Use Air Mat around the home,

For  
Maintenance



### FRAM OIL FILTER

Standard equipment on Presidents, Sky and Golden Hawks, and Finchurst Station Wagons. Available on Champions and Commanders at modest cost. Removes dirt, dust, grit, sludge and abrasives. Prolongs engine life . . . helps maintain top performance. Use only Studebaker-Fram cartridges at recommended intervals.



### CARBURETOR AIR FILTER

Replaceable cartridge type. Guaranteed 99% efficient in filtering dust and dirt from air entering carburetor. A valuable aid to economy and performance. Use only Studebaker-Fram cartridges at 10,000-mile or 6-month intervals.



### UNDER-CAR SEALER AND SILENCER

Protects the under-carriage of the car against rust and other corrosive elements . . . insulates against heat and cold . . . prevents rattles and leaks . . . and sound proofs. Be sure to get your new Studebaker undercoated. A tremendous low-cost value when you consider its many practical advantages.



Proper maintenance of your Studebaker demands materials carefully selected, tested and approved by the same engineers who designed and engineered your car. These materials are available only through Studebaker dealers. Therefore, to assure the right and best maintenance materials and service for your car, always patronize your Studebaker dealer.



### PERMANENT ANTI-FREEZE

Safe, season-long cooling system protection. Anti-rust, non-evaporating. One shot - lasts all winter. Laboratory and field tested. Always use new permanent anti-freeze every winter season . . . and drain in the spring.



### MIRACLE POWER

Develop the Miracle Power habit. Adding a quart with every oil change will maintain new car power and economy . . . protect vital engine parts with oil retaining graphoid film . . . prevent dry starts.



### TRANSMISSION FLUID

Especially compounded for Studebaker Automatic Transmissions. Maintains top operating efficiency and performance. Proved best by laboratory tests and millions of miles of service. Be sure to change fluid at intervals recommended.



### THUNDERBOLT MOTOR CONDITIONER

A truly superb motor conditioner, almost miraculous in its boost to any engine. Ask your Studebaker service specialist about TMC. Once tried - you'll always be a user. Thoroughly field tested and engineering approved.



*for Appearance*



Keep your car looking new inside and out as recommended by the men who know your car best. Insist on Studebaker approved and tested appearance materials and service—they are the finest and most economical. See your Studebaker dealer for all your car appearance needs.

## LUSTUR-SEAL "Factory-New" Beauty Treatment

**Preserves . . . Protects . . . Restores**



Protect and preserve the factory-finish of your new Studebaker with a power-applied LUSTUR-SEAL Beauty Treatment. LUSTUR-SEAL becomes a permanent part of the paint and imparts a hard, long-lasting finish. Contains no abrasives to mar paint . . . contains no waxes, resins, glycerine or silicones that wash, streak and water spot. After a LUSTUR-SEAL Treatment, a regular wash job with LUSTUR-SEAL Shampoo plus a periodic Haze Cream application will bring out and maintain "factory-new" beauty. You of course can also obtain this after LUSTUR-SEAL service or — when you wish to do it yourself—purchase the materials at your Studebaker dealer.

### LUSTUR-SEAL IS POWER-APPLIED FOR HARD, DRY, LASTING SPARKLE

LUSTUR-SEAL removes road scum, oxidation, seals the paint pores and bonds directly with paint. Restores the sparkle of old paint . . . preserves the beauty of new finishes. LUSTUR-SEAL protects against oxidation, sun, salt, dirt and weather—will not spot with rain, oil or detergent cleaners.



PRECISION BUILT PRODUCTS

**Parts and Accessories Division**

STUDEBAKER-PACKARD CORPORATION

SOUTH BEND 7 INDIANA